

2009/2010 MEMBER DIRECTORY & BUYER'S GUIDE

Advertising in the Member Directory & Buyer's Guide is a must for any organization that works with associations!



Gain year-round exposure in this comprehensive member resource used by the key decision makers within the Chicago-based association market.

Referenced by the full membership of the Association Forum when researching purchasing decisions for products and services, and for all aspects of meeting site selection.

DISPLAY ADVERTISING RATES

	4-COLOR	B/W
Full Page	\$3730	\$2730
Two Thirds	\$3450	\$2450
Half	\$3160	\$2160
One Third	\$2700	\$1700
Quarter	\$2350	\$1350

COVERS AND TABS (4-COLOR ONLY)

Covers 2 & 3	\$5000
Cover 4	\$5500
Section Tab Dividers	\$4750

SPACE DEADLINE: April 29th

MATERIALS DEADLINE: May 13th

SPECS

TRIM SIZE: 8.5 X 11

SPREAD AND FULL PAGE	Width	Depth
Full Page Spread (BLEED)	17.25	11.25
Full Page Spread (NON-BLEED)	16	10
Full Page (BLEED)	8.75	11.25
Full Page (NON-BLEED)	7.5	10

NOTE: Trim size is 8.5 x 11. For bleed, extend artwork 1/8" beyond all four edges, to arrive at bleed size above. Keep all text elements at least 1/2" inside all edges.

FRACTIONAL	Width	Depth
Two-Thirds Page	4.935	10
One-Half Horizontal	7.5	5
One-Third Vertical	2.375	10
One-Third Square	4.935	4.935
One-Quarter Page	3.685	5

CONTACT

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